



SAN FRANCISCO
FROZEN FILM
FESTIVAL

FOR IMMEDIATE RELEASE

Dear Fellow Media Professional:

We would like to inquire about media opportunities to share the 2023 S.F. Frozen Film Festival program with your readers/viewers/followers. To celebrate our 17th year as a Bay Area staple, SFFFF is back in-person, *bigger and colder* than ever featuring a new and exciting outdoor venue in partnership with Noise Pop in San Francisco.

Please find our official press release below for your consideration. We would appreciate inclusion in any upcoming feature, calendar, film, event, or art related sections. We stand ready to make available press images, online tickets, and coordinate filmmaker interviews on short notice as needed. Thank you for your support and consideration.

Most sincerely,

San Francisco Frozen Film Festival

www.frozenfilmfestival.com

SFFFF is a nonprofit 501(c)(3) that supports local and youth filmmakers in international scale.

FOR IMMEDIATE ADDITIONAL INFORMATION PLEASE CONTACT:

Gabriel Bellman / Isaac Schild

SFFFF Co-Directors

tel: (415) 676-9894

frozenfilmfestival@gmail.com



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June 9th, 2023

The San Francisco Frozen Film Festival Is Back In-person For Its 17th Year Featuring an Exciting New Outdoor Film Venue in San Francisco!

"The coldest winter I ever spent was my summer in San Francisco"

-Attributed to Mark Twain

San Francisco, CA, June 7, 2023. Known for its nearly two-decade celebration of San Francisco and International Film, the local staple of the SF Art community returns in person for their annual summer celebration of film. Shouting literally from the rooftops downtown (where films will literally screen on top of buildings and at their opening night party) the 17th Annual San Francisco Frozen Film Festival (SFFFF) runs from July 12th to the 16th.

Previously awarded *Top 25 Coolest Film Festivals in the World* by *Moviemaker Magazine*, audiences can celebrate the acclaimed programs lounging comfortably in this year's exciting new outdoor film venue, *The Cut Outdoor Cinema*! This rare rooftop outdoor theater is brought to the public by SFFFF2023 in partnership with Noise Pop, a Bay Area event producer who has been championing independent music and culture since 1993.

The Frozen Film Festival (which predates Disney's film) showcases one of the best annual international film programs to come to SF annually. With the closure of so many local partners (including Piano Fight) please come and support the local filmmakers as they return in person in a safe-outdoor live venue. In addition to bringing the best selection of new film traveling the global film festival circuit SFFFF2023 showcases over 50 local Bay Area films and filmmakers as part of the film festival's nonprofit programming mission.

SFFFF2023 brings an epic collection of films from over 50 countries, including inspiring feature and short documentary films, mind-bending experimental films, award-winning animation program, comedy shorts, LGBTQ+ films, and an amazing collection of films made and produced in the Bay Area by students and local artists, many will be attending for live audience talks. Including the highly anticipated declassified UFO footage documentary *Phoenix Incident* that other galaxies don't want you to see, SFFFF2023 has it all!

Our award winning 25\$ festival pass that gets you into every film plus the opening night party now allows you to screen an additional 100 films online! Come mingle with local filmmakers and check out Tony Hawk in the skate and surf feature film, *Humanity Stoked*

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before topping it off with a night of animation and some international short documentary films and comedic films.

A few festival program highlights:

Stoker Machine, an award-winning animated surf documentary and ***Sports Fanatics***, a documentary that explores the physical, mental, and social effects of being a sports fanatic, and their impact on sports filmed in the San Francisco Bay Area; or, ***Protecting the River Krupa***, an exploration of Europe's waterways and the countries that are rallying to protect the continent's last free-flowing rivers—before it's too late. All playing part of the Short Documentary Film Collection.

Las Muralistas: Our Walls, Our Stories a 25-minute documentary in partnership with SFMOMA featuring women muralists whose works cover the walls of San Francisco's Mission District. ***Double Cultura***, a story of a twelve year who takes on the overwhelming responsibility of being her immigrant mothers' translator. Both are playing with ten other short films as part of the 2023 Bay Area Local Film Program.

Look Like You: a story of overcoming challenge and growing up as a queer outcast, and ***Boifriend***, a story of a gay cis woman's father who is surprisingly happy when she brings her transmasculine boyfriend home. Both play with other amazing films part of the LGBTQ+ Themed Short Program.

Hating Beckett A couple's post-theater dinner date turns confrontational to the point of disclosed trauma, bitter recriminations and hurled bread rolls, and ***CUCKOO!*** an Absurd comedy about a lonely man who lives inside a cuckoo clock. Both play with other humorous films part of the 2023 Comedic Short Films collection.

Forgotten Fountains, an experimental documentary that harnesses Super 8mm and found 16mm footage to explore drinking fountains as a lens on the broader infrastructure crisis in the United States, and, ***Safe Passage (for Sheila)***, a look at living alone during the pandemic and challenging the femme fatale stereotype. The two and thirteen other thought provoking and compelling art films play part of the Experimental Short Film & Visual Art program.

SFFFF2023's Bay Area Local + Student Film in partnership with Bay Area Video Coalition is one of the annual program highlights audiences adore focusing on bringing amazing local stories to life from the lens of the student filmmakers of tomorrow.

Do not miss your chance to see these rare collections of films, filmmaker Q & A's, and in-person outdoor events. SFFFF2023 is open to all ages and runs July 12th through July 16th. All festival passes are available for \$25.00 and include access to the opening night party featuring multiple local live music acts and film on July 12th, and access to every individual SFFFF film event at The Cut through July 16th. For more information about SFFFF2023 and this year's Frozen Film Festival please visit <https://www.frozenfilmfestival.com>.

The San Francisco Frozen Film Festival is an all-volunteer, nonprofit organization that recognizes and promotes independent filmmakers, youths, filmmakers of conscience, and artists from underserved communities both locally and abroad. For more information on

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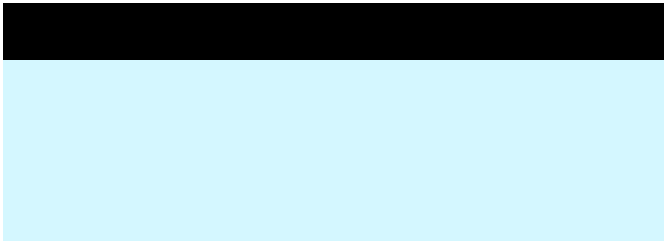
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the San Francisco Frozen Film Festival organization, please visit frozenfilmfestival.com.
#SFFFF2023

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SFFFF2023 Event Schedule

Opening Night Party (Open To The Public)	Wed. July 12th	7:00pm to 10:00pm	
International Short Films	Wed. July 12th	8:40pm	75 mins
Bay Area Local Film Program	Thurs. July 13th	7:30pm	113 mins
UFO Declassified Footage Doc. (Phoenix Incident)	Fri. July 14th	7:30pm	86 mins
Bay Area Local + Student Film	Sat. July 15th	1:00pm	40 mins
Experimental Short Film & Visual Art	Sat. July 15th	1:55pm	88 mins
LGBTQ+ Themed Short Program	Sat. July 15th	3:40pm	61 mins
Short Documentary Films	Sat. July 15th	4:55pm	75 mins
Best Animation 2023	Sat. July 15th	6:30pm	95 mins
Surf & Skate Films	Sat. July 15th	8:20pm	99 mins
Comedic Short Films	Sat. July 15th	10:10pm	104 mins

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2023 Festival Poster

Download the high res SFFFF2023 poster here:

<https://www.dropbox.com/scl/fo/crb7xacb8uznkn14nyxxq/h?dl=0&rlkey=4fn9273fkktx4n8mm3jh6wt8a>



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