

	A	B	C	D	E	F	G	H
1	KPFA							
2	3-Year Income Statement							
3	For the Three Fiscal Years Ending September 30, 2010							
4								
5	GL	Account Title	2008	2009	2010	2010	2010 Actual vs Budget	
6	Code		Actual	Actual	Actual	Budget	Var \$ B (W)	Var % B (W)
7		Revenues:						
8	5000	Listener Support	3,370,463	2,649,069	2,622,706	3,071,416	(448,709)	(14.6%)
9	5001	Donations	214,011	178,789	147,700	110,000	37,700	34.3%
10	5002	Donations - Capital Campaign	2,000					0.0%
11	5770	Car Donations	31,119	18,265	20,798	18,000	2,798	15.5%
12	5011	Website Income			91,031	44,400	46,631	105.0%
13	5020	Corporate Match	20,680	5,617	9,719	6,000	3,719	62.0%
14	5752	Major Donor Income			40,000	216,000	(176,000)	(81.5%)
15	5650	Local Board Generated Donations	25					0.0%
16	5800	Grants Income	10,000	8,500	2,500		2,500	0.0%
17	5805	Grant Income - Non Operating	33,687			60,000	(60,000)	(100.0%)
18	5810	Grant Income - Restricted	25,120	96,735		50,000	(50,000)	(100.0%)
19	5040	Restricted Contributions - Special Project	5,300					0.0%
20	5050	Restricted Donor Bequest	25,000					0.0%
21	5801	Grants Income-CPB/CSG-Unrestricted	449,885	243,273	260,236	299,960	(39,724)	(13.2%)
22	5802	Grant Income-CPB NPPAG-Restricted		117,758	78,919		78,919	0.0%
23	5750	Community Events Income	37,167	49,490	27,413	39,250	(11,837)	(30.2%)
24	5760	Crafts Fair Income	195,366	201,181	177,430	176,200	1,230	0.7%
25	5599	Miscellaneous/Other Income		17,229	28,109	19,800	8,309	42.0%
26	5600	Interest Income	102,153	17,194	918	7,523	(6,606)	(87.8%)
27	5603	Unrealized Gain (Loss) Stocks Investments		(19,276)	28,239		28,239	0.0%
28								
29		Total Revenues	4,521,975	3,583,823	3,535,717	4,118,549	(582,832)	(14.2%)
30								
31								
32		Expenses:						
33		Salaries and Related Expenses						
34	6000	Gross Salaries	1,831,844	1,838,711	1,642,514	1,575,351	(67,163)	(4.3%)
35	6001	Severance Pay			10,196	63,479	53,283	83.9%
36	6002	Vacation Pay	19,312	1,116	(18,630)		18,630	0.0%
37	6100	Payroll Taxes - FICA	139,548	139,964	126,249	107,251	(18,998)	(17.7%)
38	6101	Payroll Taxes - SUI	28,931	22,730	26,926	17,468	(9,457)	(54.1%)
39	6102	Pension Plan Contributions	27,128	32,054	25,919	28,039	2,121	7.6%
40	6103	403B Matching Contributions	25,285	26,284	22,712	28,039	5,327	19.0%
41	6200	Health Benefits	341,692	398,949	435,359	397,903	(37,456)	(9.4%)
42	6201	Child Care	6,240	5,869	4,825		(4,825)	0.0%
43	6202	Parking	4,080	510				0.0%
44								
45		Total Salaries & Related Expenses	2,424,059	2,466,187	2,276,069	2,217,532	(58,537)	(2.6%)

	A	B	C	D	E	F	G	H
5	GL		2008	2009	2010	2010	2010 Actual vs Budget	
6	Code	Account Title	Actual	Actual	Actual	Budget	Var \$ B (W)	Var % B (W)
46								
47								
48		Board and Administrative Expenses						
49		Board Expenses						
50		National Board Expenses						
51	6590	Board Meeting and Travel	1,142		323	1,600	1,277	79.8%
52								
53		Total National Board Expenses	1,142		323	1,600	1,277	79.8%
54								
55								
56		Local Board & Election Expenses						
57	6591	Local Board Expenses	2,265	3,418	6,945	3,760	(3,185)	(84.7%)
58	6595	Board Election	41,684	42,278	33,163	51,504	18,341	35.6%
59								
60		Total Local Board & Election Expenses	43,949	45,696	40,107	55,264	15,156	27.4%
61								
62								
63		Total Board Expenses	45,091	45,696	40,431	56,864	16,433	28.9%
64								
65								
66		Administrative Expenses						
67	6500	Telephone	36,351	41,702	40,224	46,635	6,411	13.7%
68	6501	Telephone - Radio Lines	21,413	21,592	23,260	22,114	(1,146)	(5.2%)
69	6504	Internet/Cable Connection	18,576	19,445	20,913	21,384	471	2.2%
70	6510	Postage	3,808	3,526	2,478	3,840	1,362	35.5%
71	6511	Delivery/Messengerial	937	602	545	1,200	655	54.6%
72	6520	Association Dues, Membership and Periodicals	5,631	6,224	15,383	4,858	(10,525)	(216.7%)
73	6300	Consultants	58,455	116,133	45,740	14,400	(31,340)	(217.6%)
74	6303	Consultants - Computers	5,793	718				0.0%
75	6530	Professional Services - Legal	20,728	83,836	126,914	27,000	(99,914)	(370.1%)
76	6900	Legal Settlement Fees	(50,000)	140,000	3,366	75,000	71,634	95.5%
77	6536	Outside Services		4,592				0.0%
78	6865	ADP Payroll Charges		298				0.0%
79	6531	Insurance	9,284	9,284	10,855	10,000	(855)	(8.6%)
80	6850	Insurance Expense	150					0.0%
81	6560	Interest Expense			71		(71)	0.0%
82	6570	Bank Charges	12,829	14,306	14,554	16,139	1,585	9.8%
83	6756	Bank Charges		(66)				0.0%
84	6571	Conferences and Training	1,850	1,423	1,209	1,700	491	28.9%
85	6572	SCA Conference			93		(93)	0.0%
86	6580	Travel	13,092	2,703	712	5,000	4,288	85.8%
87	6581	Local Travel, Mileage	3,708	5,047	3,523	5,220	1,697	32.5%
88	6573	Meeting Expenses	1,906	666	866		(866)	0.0%

	A	B	C	D	E	F	G	H
5	GL	Account Title	2008	2009	2010	2010	2010 Actual vs Budget	
6	Code		Actual	Actual	Actual	Budget	Var \$ B (W)	Var % B (W)
89	6600	Office & Supplies Expenses	6,446	4,526	4,528	7,500	2,972	39.6%
90	6219	Property Tax			13,854		(13,854)	0.0%
91	6620	State Filing Fee	13,061	13,718	1,104	16,300	15,196	93.2%
92	6910	Fine and Penalty	2,200	6,756				0.0%
93	6610	Rent Expense - Office				300	300	100.0%
94	6631	Rent and Lease of Equipment	2,749	3,200		3,840	3,840	100.0%
95	6664	Rental Property Expense	113	107	118		(118)	0.0%
96	6640	Utilities - Office	30,273	31,142	27,426	32,171	4,745	14.7%
97	6650	Repairs & Maintenance -General	49,666	45,040	42,806	53,105	10,299	19.4%
98	6665	Computer Maintenance	16,262	15,881	39,907	17,280	(22,627)	(130.9%)
99	6655	Depreciation Expense	113,541	107,247	115,477		(115,477)	0.0%
100	6662	Personnel Search	841	804	1,281	1,200	(81)	(6.7%)
101	6660	Other Administrative	7,787	6,745	2,951	5,700	2,749	48.2%
102								
103		Total Administrative Expenses	407,449	707,198	560,160	391,886	(168,274)	(42.9%)
104								
105								
106		Programming Expenses						
107	6670	News Services	34,067	36,415	35,049	35,729	680	1.9%
108	6690	Pre-Recorded Materials	1,500	4,500				0.0%
109	6666	CAC Training Expenses	2,045	672	952		(952)	0.0%
110	6703	Apprenticeship, Special, War Programming	2,583	4,526				0.0%
111	6675	Presidential Election / Hearings	10,366					0.0%
112	6673	Satellite Fee - News Uplink / Downlink	12,900	12,080	14,620	15,875	1,255	7.9%
113	6680	Maintenance - Technical	11,842	9,423	6,667	13,575	6,908	50.9%
114	6698	Web-Site Expenses	14,113	12,002	0	17,280	17,280	100.0%
115	6700	Tapes and Supplies	2,523	187		5,700	5,700	100.0%
116	6701	Other Programming	12,004	7,145	32,015	32,485	470	1.4%
117	6630	Rent Expense -Tower	1,440	840	1,440	1,440		0.0%
118	6641	Utilities -Tower	37,327	42,415	43,237	41,366	(1,871)	(4.5%)
119	6702	Free Speech Radio News - CPB NPPAG	123,762	117,759	93,153	83,206	(9,947)	(12.0%)
120	6806	Non-Operating Grant Expense	1,403	3,321	7,187	3,336	(3,851)	(115.4%)
121								
122		Total Programming Expenses	267,876	251,286	234,319	249,991	15,672	6.3%
123								
124								
125		Development Expenses						
126	6576	Credit Card Discount Fees	42,955	40,094	35,575	40,140	4,565	11.4%
127	6771	Direct Mail	6,976	33,394	22,585	31,651	9,067	28.6%
128	6772	Direct Mail Postage	14,717	15,907	15,688	34,752	19,064	54.9%
129	6730	Subscriptions Services	25,965	24,458	19,817	16,961	(2,856)	(16.8%)
130	6740	Subscriptions Supplies	7,833	8,047	4,003	10,111	6,108	60.4%
131	6750	Premiums	228,852	129,632	252,919	149,474	(103,445)	(69.2%)

	A	B	C	D	E	F	G	H
5	GL	Account Title	2008	2009	2010	2010	2010 Actual vs Budget	
6	Code		Actual	Actual	Actual	Budget	Var \$ B (W)	Var % B (W)
132	6413	Premiums - PRA		8,096				0.0%
133	6752	Premiums- Shipping/Postage	18,997	19,659	13,219	21,085	7,866	37.3%
134	6720	Fundraising Travel				120	120	100.0%
135	6751	Fund Drive Expenses	3,154	1,677	716	3,600	2,884	80.1%
136	6710	Printing	2,845	4,048				0.0%
137	6712	Printing - Subscriptions	11,848	18,817	12,280	24,170	11,890	49.2%
138	6732	Postage - Subscriptions	33,485	25,008	28,943	28,006	(937)	(3.3%)
139	6735	Postage - Development	644	500				0.0%
140	6733	Mailing Services	10,016	10,125	10,208	10,125	(83)	(0.8%)
141	6721	TeleMarketing		19,642	14,062	20,600	6,538	31.7%
142	6760	Advertising and Promotion	6,860	1,045	325	2,000	1,675	83.7%
143	6722	Development Expenses	424					0.0%
144	6780	Other Development	4,548	497	6,788	6,600	(188)	(2.8%)
145	6781	Major Gifts Expenses	11,200	24,452	2,370	27,500	25,130	91.4%
146								
147		Total Development Expenses	431,320	385,099	439,496	426,894	(12,602)	(3.0%)
148								
149								
150		Community Events						
151	6790	Community Events Expenses	30,117	25,031	13,174	14,150	976	6.9%
152	6791	Crafts Fair Expenses	92,489	106,692	87,019	115,180	28,161	24.4%
153								
154		Total Community Events Expenses	122,606	131,723	100,193	129,330	29,137	22.5%
155								
156								
157		Total Expenses	3,698,401	3,987,188	3,650,668	3,472,497	(178,171)	(5.1%)
158								
159								
160		Income (Deficits) Before C/Services	823,575	(403,366)	(114,951)	646,052	(761,003)	(117.8%)
161								
162		Central Service Fees						
163	6400	Central Service Fees to N.O.	589,831	450,342	440,191	517,891	77,699	15.0%
164	6412	Central Service Fees to PRA	84,262	66,227	64,734	76,160	11,426	15.0%
165								
166		Total Central Services	674,093	516,568	504,925	594,051	(89,126)	(15.0%)
167								
168								
169		Net Income (Net Loss)	149,482	(919,934)	(619,876)	52,001	(671,877)	(1,292.0%)
170			=====	=====	=====	=====	=====	=====