

## HELP BRING INDEPENDENT COMMUNITY MEDIA TO MARIN!

We have the power to create an independently run, non-profit Community Media Center! The Center will allow people in Marin to create, control and broadcast their own programs over cable's PEG channels (Public, Education and Government). It will also guarantee that path breaking programs like Democracy Now! are available to Marin cable subscribers.

Now Marin's only 'public access' channel (26) is owned and operated by Comcast. A report commissioned by the Marin Telecommunications Agency (MTA) found that Comcast violated numerous provisions in Marin's current cable franchise agreement. It took a two-year campaign to get Democracy Now! on Ch 26, and it is currently in danger of being cancelled. Early last year Comcast arbitrarily dropped FM from the cable system, and only brought it back (in an inadequate and limited way) after massive public pressure.

This critical communication resource belongs to the community of Marin, not a remote corporation!

<u>NEXT MTA MEETING</u>: After six years of negotiations, the MTA will discuss the proposed ten-year cable franchise agreement with Comcast at their next meeting. The MTA must insist on some key provisions in this agreement, before allowing Comcast to continue using our streets for its cables. This critical meeting will be on <u>Wednesday</u>, <u>Jan 11</u>, <u>2006 6-8pm</u>, <u>Larkspur Town Hall</u>, <u>400 Magnolia</u>, <u>Larkspur</u>, CA.

<u>Please Come and Support Community Media</u> Tell the MTA that you support the creation of a non-profit, community media center, and that any new franchise agreement must include the following:

- <u>Designated Access Provider (DAP)</u>: This lets the people of Marin run their own Community Media Center and their Public, Education And Government (PEG) channels.
- <u>Capital Expense</u>: The new community media center must be adequately funded for new and upgraded equipment and facilities over the life of the agreement.
- <u>Operational Expense</u>: A media center must have enough income to keep running. This can be provided by a *viewer choice* fee (less than \$1 a month) on cable bills.
- **FM Service on the cable must be guaranteed.** In many parts of Marin cable is the only way people can hear FM.

## **About Media Action Marin:**

We support homegrown, community-based media for non-commercial and social development purposes. Help us help you. Email for more: info@mediaactionmarin.org or see www.mediaactionmarin.org.